



Dashboard Connector for Google Apps

Application / ERP Integration

- Oracle, SAP, Microsoft ERP supported
- Custom Applications also Supported
- Multi-Application / ERP Integration
- Supports Cloud & On Premise Applications

Edition Supported

- Google Apps for Business
- Google Apps for Education



Available on Google Apps Marketplace

Introduction

Today many SMB & Enterprises across the world have grown inorganically which has resulted in an unplanned growth and everyone has ended up with multiple applications for various purposes, most Enterprises have gone for an ERP but again ERP applications do not address all the areas of a Particular business.

The Challenge for Today's Business is that they cannot get a Central View of their business, as the reports are not consolidated and there is no Dynamic View of the Data which can be easily visualized. This is the situation when a Need for a Business Intelligence application comes in, the BI Tool integrates with all the Applications and provides an Intelligent Analysis of the Business Data.

Dashboard Connector has simplified that need with a simple solution which leverages on Google Docs, Google Sites & Google AppEngine.

What is the Dashboard Connector?

Dashboard Connector is a Tool which enables one to use Google Docs & Google Sites as a Business Dashboard providing a very cost effective way to address the most important requirements of the Business Function (Business Intelligence). Dashboard Connector leverages on the Power of Real-time Collaboration of Google Spreadsheet, DBC uses a very simple principle to integrate with various application without making any changes to the core application.

All the application which needs to integrate with Business Dashboard has to send a scheduled report to a specific Email Account (Google Apps Email Account) in xls or csv format, DBC then reads the Attachment based on the rule which is a Unique Subject Line. Once the mail is identified the attachment is read & the data will be copied / updated to a specific Google Spreadsheet. Once the data is updated on Google Spreadsheet then its upto you on how to use the data to generate different type of chart which can embed into Google Sites.

Why Choose Business Dashboard?

Business Intelligence can be a expensive Solution and not an easy solution to implement. But if an Enterprise has not invested in a BI Tool then First step towards the BI would be addressing the need with Business Dashboard which is what the Management is interested in.

The Business Dashboard provides a High Level Chart of various functions of the Business by Pulling data from various application source and representing in a Simple to understand Charts which can be accessible from anywhere anytime.



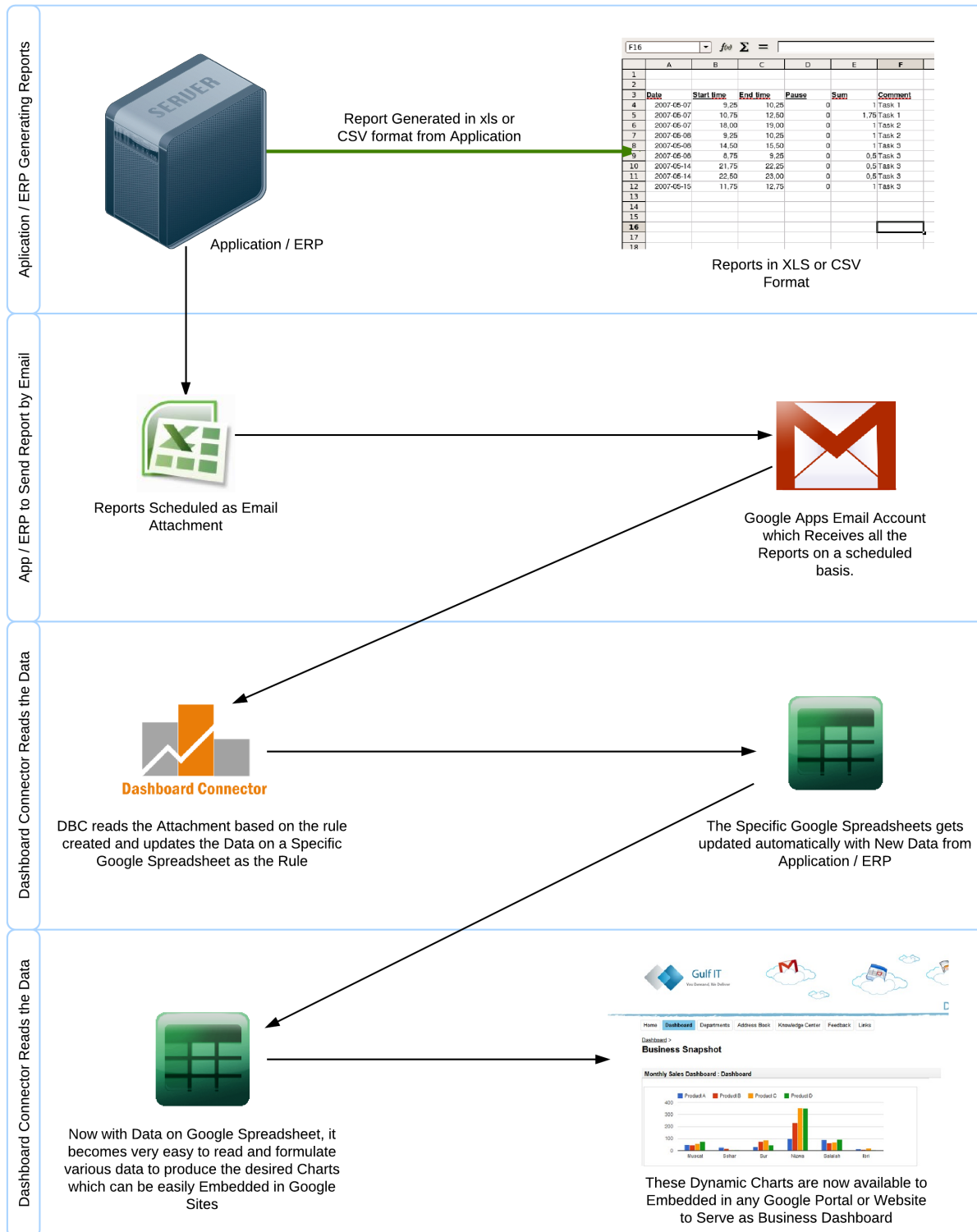
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How it Works





Dashboard Connector for Google Apps

Google Sites & Intranet Integration

- Updates the Attachment Data any Google Spreadsheet
- Multi-Domain Environment Supported
- Admin Tool

Edition Supported

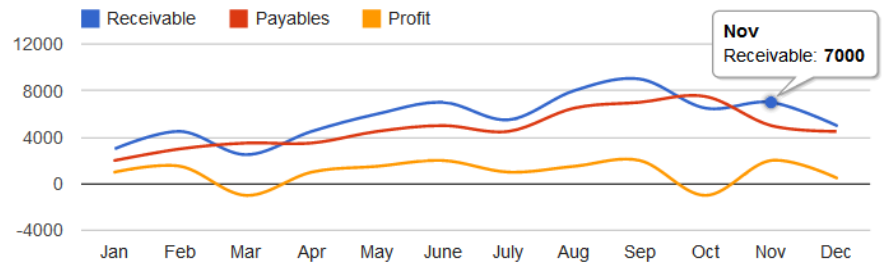
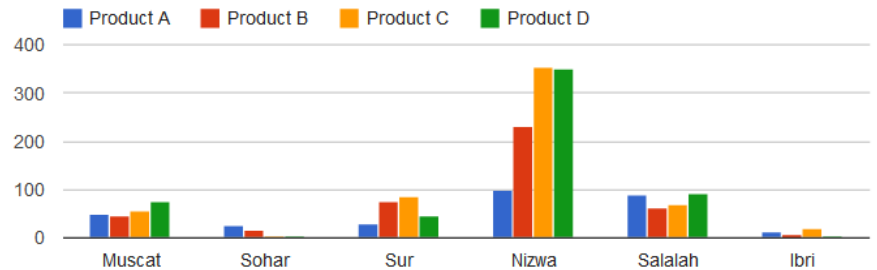
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Dynamic Charts for Business

Dashboard Connector enables Google Apps Customers to leverage on the Google Apps Real Time Collaboration and provide the business with a simple, cost effective Dynamic Business Dashboards



Features

The Features of Dashboard Connector are

- The DBC tool is a Cloud Based tool running on Google AppEngine*
- Securely Stores the Data on your Google Apps Account
- Automates the Data updation from various Applications & ERP
- Simple Rules can be created to handle various reports
- Sends a summary of reports processed by the DBC tool to the admin
- Handles XLS & CSV formats with multiple sheets
- Reads Emails from various sources
- Can be configured for multiple Google Mailboxes at the same time.

Note : The AppEngine usage will be towards the customer's Google Apps Account.



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